

B A N Y A N C O M M U N I T Y

ANNUAL REPORT

2013-2014



REFLECTION

I think back to our roots, starting Banyan Community in 1998, reaching back 15 years to an idea of creating community with our neighbors and friends in the Phillips neighborhood. I think about the many people Tim and I, and our family, have connected with over the years and it amazes me. Now, we have Banyan youth that know nothing other than Banyan in their lives, second generation Banyan kids, and community members on staff. Transformation within the life of a person is evident as we grow from infancy to adult, as well the transformation of Banyan within the lives of community members as we grow from our teen years into adulthood.

Banyan’s transformation during 2013-2014 includes learning from our past and advancing our future with: the purchase of land and the development of a capital campaign, growing our leadership with our community council, skilled staff, and board, as well as fine tuning our vision by updating our strategic plan. We are becoming adults and learning what it means to be leaders by telling our story and living strong; demonstrating the outcomes of the Banyan by being leading citizens, reconciled people, committed learners, and future oriented.

Banyan is a Christian Community Development organization based on community design models honed from years of lived experience imbedded in community



relationships, innovation and application of current research and best practices, with a 15-year success rate that is proven to develop youth, strengthen families, and create community in our urban neighborhood. We are so proud and simply cannot move forward without you. Join us in the transformation and find yourself right in the mix! Enjoy our annual report and thank you so much for your generous support.

Joani

NEIGHBORHOOD ROOTS. TRANSFORMED LIVES.

NEIGHBORHOOD STATS

There are **1,500** families in East and Midtown Phillips. In our neighborhood **51%** of all children live in poverty. The City of Minneapolis four-year high school graduation rate is **47%** and drops to **36%** for African American youth and **34%** for Latino youth. The median family income is **\$34,000**. The unemployment rate is **15%** and the poverty rate is **41%**.

(American Community Survey 5 year estimates 2008 - 2012, Minneapolis Public Schools 2011)

\$1 MILLION DOLLARS INVESTED IN EDUCATION

What started when co-founder Joani Essenburg dreamt of access to a college preparatory school for neighborhood youth - has become the beacon of our youth programming and has reached the million dollar milestone this year!



▲ Toni and Ed sharing the Banyan story

In the late 90’s there were a large number of youth ‘hanging around’ the neighborhood during the school day. Joani, a licensed teacher, knew that giving youth and their families an opportunity to receive a ‘high quality’ education could change the trajectory of their futures, and then the fabric of the community.

Funding was a major barrier for families in the Phillips neighborhood, until Ed and Toni Egan answered the call to make this new pathway a reality. They provided the first scholarship and went on to share the Banyan story with friends and colleagues to line up

more individuals to invest in urban youth, one at a time, each making a four-year commitment.

In 2014 we celebrated the graduation of the 25th Banyan scholarship recipient as a part of the program that has been delivering 100% graduation rates, in a neighborhood that averages ~35%. There are 27 recipients of the scholarship in the 2014-2015 school year! Banyan is growing and supporters continue to make this important investment in education, thanks to the groundwork laid by Ed and Toni Egan, a wonderful legacy is transforming our community!



Adriana Hernandez

Adriana was excited and nervous to receive the Higher Ground Scholarship from Banyan to attend DeLaSalle High School. She is a bright, hardworking young woman that has bravely overcome every obstacle life has sent her way and earned a place on the honor roll as a ninth grader. She works hard to prove to herself and her family that she is a strong Latina woman and can do anything her four brothers can! She will graduate from high school and attend college in pursuit of a career, not just a job. She is determined to beat the odds and is an inspiration to all the Banyan youth. She says that what motivates her is **“looking at Banyan kids with their big smiles and seeing them believing in themselves”**.

OUR 2014 HIGH SCHOOL GRADUATES

ALL FROM DELASALLE HIGH SCHOOL

Jorge Martinez



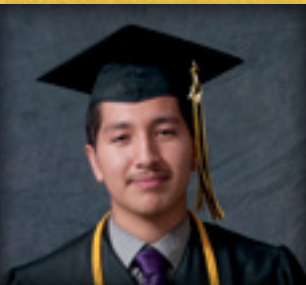
MSU
MANKATO

Akeyvianna Rembert



OLD DOMINION
UNIVERSITY (VA)

Jason Ortiz-Velez



UNIVERSITY
OF ST. THOMAS

David Sinchi



UNIVERSITY
OF ST. THOMAS

PROGRAM DESCRIPTIONS AND OUTCOMES

YOUTH

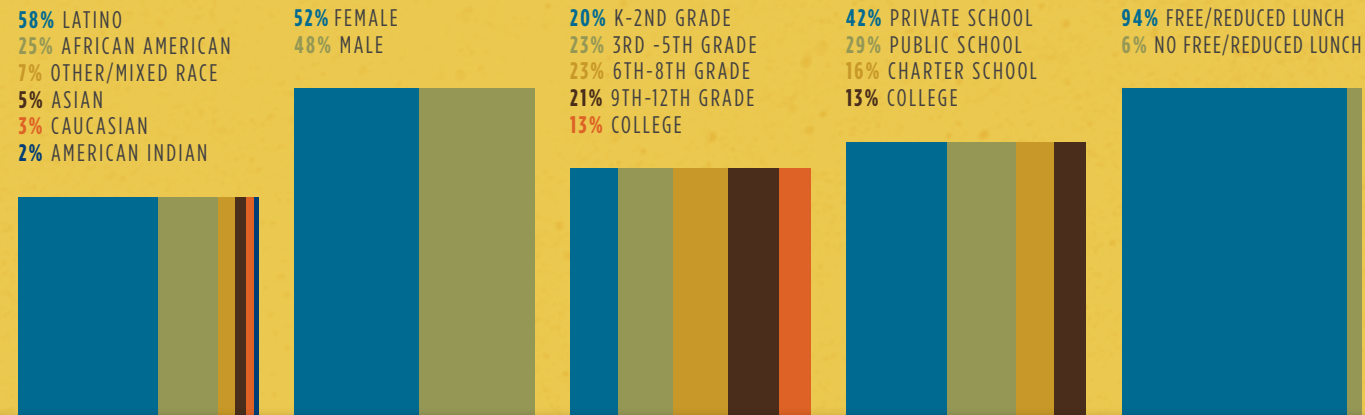
Banyan inspires young people to invest in their education and community. Youth are prepared to meet the challenges of adolescence and adulthood through programs that cultivate social, emotional and educational growth. Our youth have fun while they develop into Committed Learners and Reconciled People.

YOUTH DEVELOPMENT PROGRAMS:

- **Preschool:** Coming in 2016 in the new building
- **Elementary:** After School, Kids Club and Cool Off Days Summer Program
- **Middle School:** SOAR (Southside Adolescents Rising), Learning Circles and Cool Off Days Summer Program
- **High School:** ASPIRE! Tutoring, Higher Ground Scholarship and High School Employment
- **College:** Banyan Scholars and College Employment

YOUTH DEMOGRAPHICS

WE HAVE **120 YOUTH** FROM **75 FAMILIES** IN OUR YOUTH PROGRAM!



65% of Banyan high school youth made the honor roll this year!

100% of Banyan Seniors graduated from high school and were accepted into college!

56 youth attended summer camp through Banyan!

83% of Banyan youth improved or maintained completion of their homework to their teacher's satisfaction.

FAMILIES

Banyan brings hope to families by strengthening the relationships between parents and children. Our families have close bonds that enable us to work together toward a brighter future. Banyan helps parents become advocates for their children in all arenas of life, while children become an inspiration to their parents. Banyan families are Future Oriented, because they see that their future is bright.

FAMILY STRENGTHENING PROGRAMS:

- Family Support
- Goal-Setting Conferences
- Home Visits
- Parent Classes

BANYAN RETAINED **94%** OF OUR YOUTH AND FAMILIES THROUGH THE 2013-2014 SCHOOL YEAR.

2,665 connections with our Community Coordinator and Family Advocate linking families to resources.

99% OF BANYAN FAMILIES ATTENDED AN ALL-BANYAN GATHERING EVENT THIS YEAR!

147 HOME VISITS THIS YEAR



COMMUNITY

Banyan connects members of the neighborhood with each other, creating bonds that encourage communication and belonging. Building trust between residents, and training leaders on every block, brings hope and safety to every home. Banyan acts as a "resource hub," connecting residents with supportive systems and equipping them as Leading Citizens.

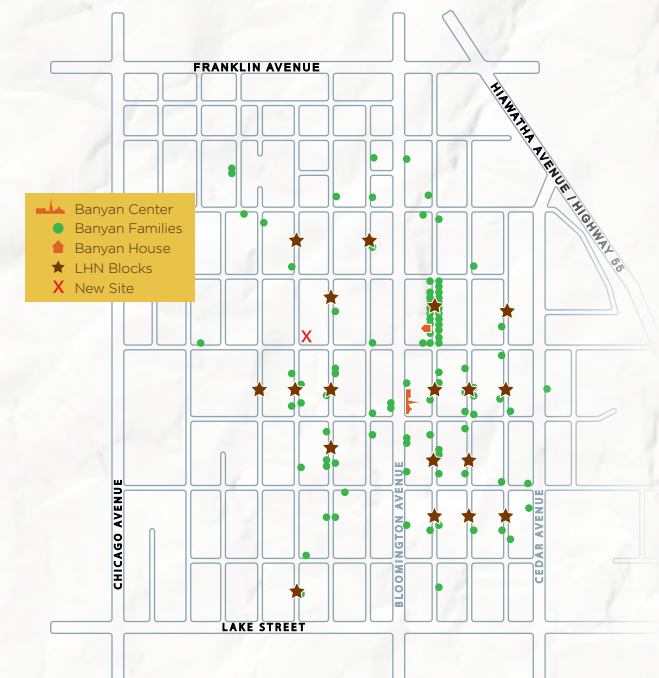
APPROXIMATELY **1,275** RESIDENTS PARTICIPATED IN LIGHTHOUSE NETWORK EVENTS.

17 Banyan block clubs hosted National Night Out parties this year!

COMMUNITY CONNECTING PROGRAMS:

- Lighthouse Network is a block club program of Banyan that nurtures community, promoting safety and communication on each block. LHN has 18 blocks reaching out to 1,800 residents.
- Gathering Events
- Community Council
- Leadership Development

4 new block clubs were created this year. We now have 18 blocks in the Lighthouse Network!



GROWING RESPONSIBLY

A BANYAN CAPITAL CAMPAIGN



▲ **Expansion will allow us to:** Decrease our waiting list by serving 250 youth and 150 families; Add a preschool partner and program; Expand leadership development classes for youth and parents; Create a gathering space to build community in the Phillips neighborhood; and Provide opportunities for leaders from other communities to learn about the Banyan model.



▲ In 2013, The Church of St. Edward of Bloomington hosted the Annual Banyan Dinner. At the dinner, Banyan Board Member Rich Peacha and a parishioner presented Banyan with their donation to the Growing Responsibly capital campaign.



NEIGHBORS ANTICIPATE GROUNDBREAKING

The Weston family home is across the alley from the future Banyan home. Out their back window they watch neighbors walking their dogs and kids playing soccer on the empty lot. Last winter they had a front row seat to witness the Banyan shoveling crew in action, and that was often! To aid the volunteer crew, the Weston's offered to store the salt the crew used to maintain the sidewalks in their yard.

Veronica and Darrell enrolled their son Darrell in Banyan to ensure he could get the support he needed to be successful in school. Educational outcomes were their first priority, but the other benefits they get from Banyan have exceeded their expectations.

Veronica calls Banyan 'the connector'. She has met so many neighbors and community members she now calls friends – through Banyan. This year held a few notable firsts for the family: Veronica represented Banyan at the Zoning Committee hearing, they hosted a National Night Out party for their block and attended the Banyan family retreat, including the overnight, in tents – with bugs!

\$5M

\$5M

\$4M

\$3M

GROUND BREAKING!

\$2M

\$1M

\$2M

DEEPENING ROOTS

Growing Responsibly is something Banyan lives out every day. The discussion of growth for Banyan began over four years ago during a strategic planning meeting precipitated by a waiting list which has now reached over 100 youth.

In January of 2013 at a public hearing, the Minneapolis Park Board voted unanimously to allow Banyan to purchase a one-acre parcel near our current location. Banyan cleared the project through Minneapolis Zoning in 2014. Having passed those two hurdles we are positioned to break ground for the new community center in the fall of 2015 with occupancy in the summer of 2016.

The final hurdle is funding. We are on track to secure \$2.29 million dollars of our \$3 million dollar goal to break ground late 2015. The total project is \$5 million. Lead funders to date include **Richard M. Schulze Foundation, Otto Bremer Foundation, Rose Francis Foundation, General Mills Foundation, March Family Foundation, Marbrook Foundation,** and many more.

Banyan needs capital gifts of all sizes to fill the gap, maintain the momentum, and achieve success. In a recent strategic planning meeting with Community Council members, they renamed themselves "The Dreambuilders." Join us, be a dreambuilder and share the Banyan story and our vision for transformation in the Phillips neighborhood.

"We are the ones building dreams in our families and our community because WE ARE the dreambuilders."
— Community Council Member



▲ **100% of Banyan families** have given to Banyan's new permanent home!



▲ In 2013 The Richard M. Schulze Family Foundation issued a \$250,000 Capital Matching Grant- with your help, we met that match in just 60 days! Thank you!



▲ Lot @2529 13th Ave. S. is owned, zoned and ready to go!!



TOM HORNER
GUEST SPEAKER

BUILDING BRIDGES

On a sunny July day, business leaders came together for an inspirational morning to network and discuss the future of urban America.

Tom Horner gave a keynote address and discussed “Moving Public Policy from the Capitol to the Neighborhood.” A Banyan college student shared his insights on overcoming poverty and creating community.

We recognize that in order for people in poverty to thrive and succeed, whole families AND the larger community must be connected. Banyan creates educational pathways for youth to develop leadership skills, engage in positive and meaningful relationships with peers and adults, and broaden their horizons. Likened to a “LinkedIn” social capital network that dissipates the ghetto-like situation of poverty neighborhoods.

One goal of the breakfast is to raise financial support to build the bridge to opportunities for Banyan youth, the future work force and 1st generation business leaders—and add to our “LinkedIn” account.

OUR FINANCIALS

A complete copy of the audited financials is available upon request



2013 FUNDING SOURCES		\$728,805
50%	INDIVIDUALS	\$363,792
43%	FOUNDATIONS/CORPORATIONS	\$313,531
4%	CONGREGATIONS	\$29,482
3%	INTEREST	\$22,000



2013 GENERAL OPERATING EXPENSES		\$796,046
66%	PROGRAM EXPENSES	\$527,786
	— SERVICES	\$394,119
	— SCHOLARSHIPS	\$133,667
23%	FUNDRAISING*	\$180,313
11%	MANAGEMENT & GENERAL	\$87,947

*Fundraising in 2013 includes both Operating and Capital Expenses



2014 BUDGET		\$810,000
75% COMMITTED YTD-3RD Q		\$605,000
25% NEEDED		\$205,000

2013 STATEMENT OF FINANCIAL POSITION

TOTAL LIABILITIES	\$91,954
TOTAL NET OPERATING ASSETS	\$564,385
TOTAL NET CAPITAL ASSETS	\$1,268,160
TOTAL LIABILITIES & NET ASSETS	\$1,924,499



BY THE NUMB3R5

608,000
MINUTES OF CHILDREN
READING



10,870
STAFF HOURS
spent in youth
programming



1,800 POINTS OF CONTACT
WITH HIGH SCHOOL STUDENTS

1,588 TOTAL HOURS OF YOUTH PROGRAMMING

660 GALLONS
OF GAS IN
BANYAN
VANS



5,000
peanut butter
& Jelly
SANDWICHES

187
NEW
SUPPORTERS



952 HOURS
VOLUNTEERED
BY BANYAN
YOUTH

300
GAMES OF
DODGE-
BALL

130
BACKPACKS
GIVEN AWAY

1,000 PENCILS SHARPENED

1,125 LBS.
PICKED

TRANSFORMATION IN ART

Banyan Art Workshop started in the Essenburg home in the Phillips neighborhood in 1999 over the MEA weekend in October. Each year middle school youth gather to paint a collection of pictures around a common theme. Artist, Anne C. Brink has worked alongside us for 15 years to help youth with their individual paintings as well as creating a group banner. The Art Workshop creates a way for diverse middle school youth to work together on a common project ... talking, painting, and realizing that they have strength together. Art

Workshop has produced over 200 pieces of original art.

This year's theme is **Neighborhood Roots ... Transformed Lives**. There is a lot of transformation that happens in our lives. We are transformed throughout our lifetime, but we can also be the ones who transform the world around us. At Banyan, we are working to renew our neighborhood. Our hope is that we will all help transform this world into a better place.

This year the collection has been featured at Westminster



▲ **Banyan Art** is available as a traveling collection that includes the youth paintings and group banner

Presbyterian Church Art Gallery, Roseville Lutheran Church, and Faith Christian Reform Church. Please contact us to schedule a showing at your church or place of business.



WHERE ARE THEY NOW?

Ayo Olawole graduated from DeLaSalle High School in 2008, and from the College of St. Scholastica in 2012 with a degree in Human Resources. She works for Epic Consulting and is pursuing her graduate degree at University of Houston. Ayo joined Banyan's Board of Directors in 2014 as our first alum. Ayo is passionate about this opportunity to give back to Banyan as she telecommutes and schedules her visits to the Twin Cities around Banyan's schedules. Ayo joined Banyan and worked in the After School Program, Kids Club, and participated in ASPIRE! Tutoring when it was located in the Banyan House.

“Banyan has come a long way, and I am so excited to be a part of the future in such a tangible way as serving on the Board.”

- Ayo Olawole

THANK YOU TO OUR SUPPORTERS

WE ARE GRATEFUL FOR ALL GIFTS RECEIVED IN SUPPORT OF OUR MISSION!

Tracy Sterk and Erik Aamoth	Susan Wehmann Crist	Jane Letourneau and John Frey	Lori and Ron Hume
Robert and Roberta Abdo	Bill Cronin	Michael J and Karen B Frey	Paul and Terilyn Huntington
Patricia Adkins	Mike and Barb Cronin	Richard Frey	Fred and Jean Huppert
Kate Alm	Ford and Jane Crouch	John and Kari Friel	Theresa Huppertz
Robert and Jeanne Alm	Gregg and Laura Cullen	John and Mary Gage	Sarah Iannacone
Russell and Lori Anderson	Tom and Charlene Cusick	Alicia Gallaway	Tory Jackson
Doug and Jenny Anderton	Stan and Joanne Cyr	Peni Gensler	Jay and Susan Jensen
Ricardo and Holli Aparicio	Bob and Nancy Dahlof	Johanna George	Alison and Russell Johnson
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Kevin and Jessica Baas	Eric and Amy Darling	Bruce Johnson	Bruce Johnson
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Phillip and Linda Boelter	Douglas and Willie Eden	Tricia and Chris Hall	Lorne and Erin Kelly-Collins
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Kathleen Lord and Richard Witucki
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Christine Wolohan
Tod and Cari Worner
Cher Soua Xiong
Bill Zeigle
Ron Zweber



This list recognizes gifts that were received from January 1, 2013 – September 30, 2014. We have made every effort to ensure the accuracy of this publication. If we have omitted, misplaced or misspelled your name, please accept our apologies and contact us at (612) 722-8512 or info@banyancommunity.org. Your gifts truly make a difference.

MEMORIALS/HONORS

In Memory of Samuel Pace

Doris Pace
Carol Thompson

In Memory of James J. Cicero

Jill and Robert Schulz

In Memory of Tim Cronin

Johanna George

In Honor of Fling and Rolandellis Children

Margaret Fling

In Honor of Dan and Carol Wolfe

James and Mary Frey
John Frey and Jane Letourneau

In Honor of the Northhouse Family

Patricia and Terry Hammink

In Honor of Greg Good

Bryan and Laura Nestor

In Honor of Terry Hammink

Bonnie O'Connor or Ronald Hopfensperger

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Christ Presbyterian Church
Faith Christian Reformed Church
Lutheran Church of the Good Shepherd

Pax Christi Catholic

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Roseville Lutheran Church
St. Bartholomew Catholic Faith Community
The Church of St. Edward of Bloomington
Westminster Presbyterian Church

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Medtronic Foundation
Real Resources Foundation
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Wells Fargo Community Support

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THANK YOU GRACIAS E-SHE TUPO UA TSAUG MAHAD SANID ASANTE MIGWETCH É MA-MA DHANYABAD

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Sam Olson
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Sue Riesgraf
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Susan McKenzie
Business Administrator

Katie Kirk
Middle & High School Specialist

Esther Garubanda
College Readiness Specialist

Naomi Mohammed
Community Coordinator

Bethany Theobald
Elementary Specialist

Michelle Vander Veen
Youth Specialist & Event
Coordinator

Maricruz Arocho
Family Advocate

Amber Tatro
P.E. Specialist

STUDENT/SEASONAL EMPLOYEES:

Adult Employees (2)
College Employees (7)
High School Employees (12)

CONTRACT WORKERS:

Tim Dornfeld
Accountant
Rebecca Haddad
Grants, Hamra Consulting, LLC

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President, Shelter Corporation

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Looking back at my tenure beginning in 2011 when I joined the board, I remember attending a strategic planning session when we dared to dream about a day Banyan would engage 250 youth and 150 families and be active on 15 blocks operating out of a Banyan Center. Today, plans are well in place to deliver beyond that dream as we are two thirds to our financial ground breaking goal to develop a 26,000-square-foot permanent home. The dream to create an expanded nucleus of community activity and impact here and beyond will be in place by 2016 at 2529 13th Avenue South.

I would like to express my thanks for your support to help enlarge Banyan's reach. Together we celebrate the growth and witness the many hands coming together to make this happen to realize the impact that Banyan makes in all of our lives.

BANYAN COMMUNITY IS ROOTED IN THE PHILLIPS NEIGHBORHOOD TO TRANSFORM LIVES BY DEVELOPING YOUTH, STRENGTHENING FAMILIES, AND CREATING COMMUNITY.

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Banyan is a fig tree with a large center trunk. Long branches send out roots which grow downward and form new trunks that create a grove of trees. This is our vision – a vibrant and connected urban neighborhood with roots and transformed lives!