ANNUAL REPORT 2016-2017

BANYAN COMMUNITY

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REFLECTIONS From Our Co-Founder And Executive Director

We had to stop and remember who we are...for a moment it seemed like only a dream and then we remembered, this new home is really ours! It is our home to develop youth, strengthen families and create community. We have been in our new home for one year now and it is still amazing.

This year has been a year of growth and discovery. With all things new, we first grounded ourselves in the truth of who we are. Our middle schoolers did a great job this year painting their "I am" statements that reminded us all of very important truths like: "I am fearfully and wonderfully made" Psalm 139, "I'm not everything I want to be, but I'm more than I was, and I'm still learning." C. Eriksson, and "I am what I choose to

become." C.G. Jung. Then we welcomed new youth and families to Banyan for the first time in years. It has been so exciting to see Banyan through "new eyes" as the "new kids" discover what our current kids may have taken for granted. Our ambassadors have done a great job of folding in our new kids and families at every level. This new energy reminds us all of the treasures that we have in Banyan and in the new friends that we've made who expand our reach and our horizons.

As we have grown, we have discovered a newfound strength and pride in ourselves as Banyan Community. Our building is shining brightly but not brighter than the smiles on our faces and the sounds of joy that come from our yard! Our name is spreading and a deeper understanding of who we are is developing as we explain the impact of Banyan to our friends and neighbors.

The impactful work of Banyan happens in large part because of the generous and supportive donors who hold Banyan as a priority in their own



lives. Together we are building an unprecedented urban neighborhood that is achieving new levels of success. Banyan is a dedicated work that has large dividends—changed lives, strong futures, and a stable community.

Thank you so much for coming along with us on this dreamy journey. Enjoy each page of this report that tells the story that we have all had an impact in creating.

Blessed,

fam

neighborhood stats* 78% of 51% of people over The family poverty There are **1,739** 25 have renters pay rate is **40%**, families in 35% or more less than a 95% are of color. The median family of income bachelor's income is **\$43,000** on rent. degree. 80% are people In our neighborhood, 40% The unemployment of all children live rate is 11%. in poverty.

*2011-2015 American Community Survey 5-Year Estimates

NEIGHBORHOOD ROOTS. TRANSFORMED LIVES.

Banyan Community is rooted in the Phillips neighborhood to transform lives by developing youth, strengthening families, and creating community.



Our 2017 High School Graduates

Banyan youth and families start creating a pathway to graduation when they enroll in kindergarten. Banyan walks alongside to foster curiosity and a love for learning, create educational maps, and explore career options. Participating in Banyan programs ensures kids get their homework done while they grow socially and emotionally. Add in your support and we get to graduation—100% of the time.

Banyan youth are not only graduating from a high performing, college preparatory high school, but their hearts, as well as their minds, are ready for college.

Let's applaud the 2017 high school graduates!

"I can't believe it—I graduated! It seems like this day would never come."

The City of Minneapolis four-year high school graduation rate is **67%** and drops to **59%** for African American youth and **50%** for Latino youth.* The graduation rate for Banyan youth is **100%**. **Minneapolis Public Schools 2015-201*6







BANYAN PROGRAMS & outcomes



Youth

Banyan inspires young people to invest themselves in education and community. Youth are prepared to meet the challenges of adolescence and adulthood through programs that cultivate social, emotional and educational growth. Our youth have fun while they develop into **Committed Learners** and **Reconciled People**.

YOUTH DEVELOPMENT PROGRAMS:

- Preschool: Coming soon!
- **Elementary:** After School, Kids Club and Cool Off Days Summer Program
- Middle School: SOAR (Southside Adolescents Rising), Learning Circles and Cool Off Days Summer Program
- **High School:** ASPIRE! Tutoring, Higher Ground Scholarship and High School Employment
- College: Banyan Scholars and College Employment





Families

Banyan brings hope to families by strengthening relationships between parents and children. Our families have close bonds that enable us to work together toward a brighter future. Banyan helps parents become advocates for their children in all arenas of life, while children become an inspiration to their parents. Banyan families are **Future Oriented**, because they see that their future is bright.

FAMILY STRENGTHENING PROGRAMS:

- Family Support
- Goal-Setting Conferences
- Home Visits
- Parent Classes



Community

Banyan connects members of the neighborhood with each other, creating bonds that encourage communication and belonging. Building trust between residents, and training leaders on every block, brings hope and safety to every home. Banyan acts as a "resource hub," connecting residents with supportive systems and equipping them as **Leading Citizens**.

COMMUNITY CONNECTING PROGRAMS:

- Lighthouse Network (LHN)
- Gathering Events
- Community Council
- Leadership Development



96% family retention rate

GROWTH TO 85 FAMILIES SERVED

9% of families believe they can have an impact in **making their neighborhood a better place to live**

95% of families have

IIS NO

participated in home visits

100% of youth feel positive about their future

100% of youth engaged in a new experience

 100^{0} of youth report feeling safe at Banyan



An average of **9 HOURS** of play/physical activities offered each week

96% of youth report they can say "no" to wrong or dangerous behaviors

100% of youth graduated from high school

> 100% of Banyan Community Council family members felt **supported in new** leadership roles

> > **31 BLOCKS** participated in National Night Out

9]% of families participated in at least one gathering this year

HEY BANYAN!

Education and continuous learning are core to the work of Banyan. We created the Hey Banyan! series to pass some of that knowledge and thinking on to you!

The first in the 2017 Hey Banyan! series featured an expert panel, with varying viewpoints on the "Challenges of Socio-Economic Mobility". The panel included Myron Orfield (Earl R. Larson Professor of Civil Rights and Civil Liberties Law and Director, Institute on Metropolitan Opportunity, University of Minnesota), Tim Essenburg (Co-Founder of Banyan Community and Professor of Economics at Bethel University), and Ed Goetz (Director, Center for Urban and Regional Affairs and Professor. Humphrev School of Public Affairs. University of Minnesota), with moderator Adam Belz. Star Tribune Business and Economy Reporter.

The conversation opened with the premise that where you're born affects where you'll go in life.

The panelists each gave a historical look at the changes that have taken place over the last 50 years

which led to more socioeconomic mobility challenges for those without a trade or college degree (the hollowing out of the middle class). The topic of racial segregation in schools and its impact on the achievement gap in Minneapolis was addressed. As schools become more segregated, the gap grows wider. Integration, and the depths of its definition, were discussed with respect to society as a whole.

Solutions aren't easy or quick, but the conversation is important.





Banyan doesn't shy away from the tough topics, and the second event in the series looked at Compassion and Justice as it relates to Charity and Development.

What does it mean? How do we, as Christians, respond to the needs in our communities? With compassion, with justice, or both? Can we make a long lasting impact?

In conclusion, it depends.

The conversation, led by Tim Essenburg, explored our role and our church's opportunity in impacting change.

We were challenged to consider that we often let our hearts get the best of us when we engage in action. Understanding the need (chronic or crisis) past the emotion drives how to best respond. "Crisis needs" require charity. "Chronic needs" require development. Both require that we uphold the dignity of the recipients. However, our acts of justice will be qualitatively different.

Economic mobility is a complex, nuanced conversation—as was evident at these events.

Banyan Youth

We have **145 youth** and **85 families** in our youth programs.



54% Female 46% Male



19% K-2nd Grade 24% 3rd-5th Grade 23% 6th-8th Grade 17% 9th-12th Grade 17% College

Banyan Scholar Takes The Stage

Akeyvianna, a junior at Old Dominion University (Norfolk, VA) shared her Banyan story at the Business Leaders Breakfast in April. She has pushed herself to try new things with Banyan, stepped out of her comfort zone (the breakfast stage is a perfect example!), and leaned on her Banyan family in the tough times as well as the good times – her future is full of possibilities.

One of her favorite Banyan memories was going to Camp Amnicon the summer before high school. She grew up in the city, and it was her first time going camping. She had never been canoeing, she'd never slept in a tent before, and she'd never gone that long without taking a shower. She learned a valuable lesson on that trip—sometimes in life you are going to have to do things that make you uncomfortable in order to grow. The result was new lifelong friends.

Keyvie applied to 6 colleges—the University of Minnesota, Concordia St. Paul, University of Iowa, Butler University, University of Richmond and Old Dominion University—and was accepted into all 6! Making the decision wasn't easy at all, but she chose Old Dominion and knew once she left she would always have support and guidance if needed from her family and Banyan.



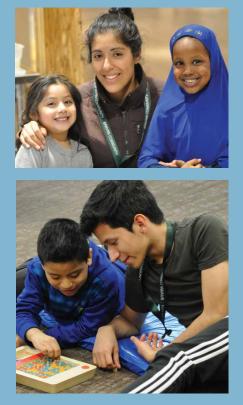
"Having Banyan is like having another family and I will forever be grateful for that."

Banyan has been with her every step of the way providing general guidance, helping with FAFSA, obtaining school supplies, and identifying and securing scholarships.

"My family and I are very grateful for Banyan and the support I have received over the years. Having Banyan is like having another family and I will forever be grateful for that. I am now on the verge of graduating from college because Banyan helped me to believe in myself and that higher learning is obtainable if you apply yourself and strive to do your best!"



BANYAN STAFF LOOKS BACK OVER THE YEAR At Banyan this year, youth and staff did homework together, laughed together, problem-solved together, encouraged one another, challenged each other, built strong relationships, became friends outside of Banyan, gained skills and experiences, tried new things, played together, failed together, were curious together, and learned from each other.

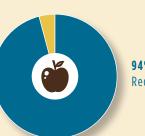




43% Private School 19% Charter School 21% Public School 17% College



55% Latino
22% African American
11% Other/Mixed Race
8% African
3% Asian
1% American Indian



94% Free or Reduced Lunches



FUN FRIDAY



PARTNERS TO PATHWAYS

Banyan Community is blessed with many donors who support our mission year after year. Partners to Pathways celebrates this **tradition of consistent giving**. Every gift makes a difference and allows us to build pathways for the development of youth, the strengthening of families, and the creation of community. Thank you for your tremendous loyalty and support to Banyan Community.

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The Hetland Family

Growing up on farms, both Jason and Julie learned the value of hard work and helping your neighbor. When they came to the Twin Cities for college, they quickly realized that neighbors here looked different and had significant needs.

Jason and Julie jumped in with both feet at Banyan. One of their first tasks included painting and repairing the Banyan House. Shortly after that experience, Julie joined the Banyan board of directors. She helped develop the first strategic plan for Banyan and worked to double the annual operating budget. For several years she participated in our off-site team building challenge to get high school youth ready to start the new school year. In addition, they financially sponsored a Banyan youth to attend a high performing high school.

The pathways Banyan builds for youth and families are what Julie

and Jason believe will make a difference for the neighbors in Phillips changing the vocabulary from 'I can't' to 'I will' and graduating 100% of Banyan youth from high school and prepared for college. This kind of success and return on investment is unprecedented but also requires a long term vision.

Their approach to giving of time and treasure really is an extension of their financial consulting practices at Northwestern Mutual, which involves a focus on the future and the long game. Jason and Julie have chosen to live life with a broader world view and to not turn a blind eye to the injustice that exists. Supporting the work of Banyan over time is one way they are making a difference.

Banyan is blessed to have the Hetlands as a Partner to Pathways!

Rooted in our Community. Growing our Future.

Each fall many gather with us to support the youth and families of Banyan. We are so grateful. In 2016, for the first time, we hosted our Annual Dinner in our new home. Over 200 of our friends and supporters joined us for a behind the scenes look at our new space and an in-depth look at

programs.

With passports in hand, attendees toured the space in search of 5 stamps. The journey included conversations with Banyan high school youth and staff and raising money for Banyan!

A highlight of the evening was Bridget, a Banyan mom and college student, who shared stories of the gifts Banyan brings to her and her family. She was an inspiration to us all.

The evening truly was a partnership of our supporters and our community members as we close the opportunity gap. Thank you for your partnership. kid quotes

"I am looking forward to my future. I know I can graduate college and no one in my family has ever done that before. I am going to be the first!"

Ajontae, middle school youth

"All the cool kids are scholars!" —Adam, 1st Grade

"Did you know that homework makes your brain grow?" —Diane, Kindergarten

"I am so happy that I am at Banyan now!" **—Banyan** parent reports their child saying

THANK YOU to our annual supporters

We are grateful for all gifts received in support of our mission!

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Silver Birch Ranch Smikis Foundation Sunrise Banks TelecomPioneers Thomas S. Kemp Foundation, Inc. The Thomson Family Foundation Thomson Reuters ThreeBridge Thrivent Financial Timberwolves Fast Break Foundation Toyota Dealer Match Program U.S. Bank Foundation University of Minnesota Extension Upper Midwest Chapter of CMAA USI Insurance Services The Walser Foundation The Waters Senior Living LLC Youthprise

AmazonSmile Foundation Ameriprise Financial Bank of America Matching Gifts Best Buy Co., Inc. Boston Scientific Foundation C.H. Robinson Worldwide Foundation DELL Macy's/Bloomingdale's Medtronic Foundation Microsoft Corporation Matching Grant Program Fund of The Minneapolis Foundation TCF Foundation Thomson Reuters UnitedHealth Group

IN KINDS

Gary Goldberger Microsoft Corporation Roseville Lutheran Church Sew Talented Sherry Heffernan Warning Lites Wells Fargo MN Assumption Team Welna ACE Hardware WNAV Audio Visual

Building Leaders

Banyan Community recognizes that in order for people in poverty to thrive and succeed, whole families AND the larger community must be connected. Banyan creates educational pathways for youth to develop leadership skills, engage in positive and meaningful relationships with peers and adults, and broaden their horizons. Likened to a "LinkedIn" social capital network that dissipates the ghetto like situation of poverty in neighborhoods.



This year's Business Leaders Breakfast was held at our new home on a snowy spring day and both inspired and highlighted how together we can build bridges to

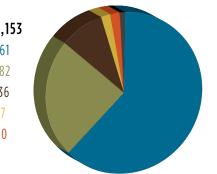
1st generation business leaders.

Dr. Reatha King's remarks focused on the need to build Confidence and Courage in our young people—it is evident that to bring about a new future, you must have both. We see it every day in all the Banyan Scholars as they are either building bridges or taking steps over the bridge.

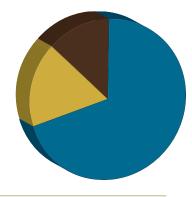
She also challenged us to consider the fourth T (after Time, Talent and Treasure)—Testimony—an important tool for creating pathways by sharing the stories of good work. By sharing the transformational work happening in the Phillips neighborhood, you make building bridges to opportunity possible. You help us to build curiosity, discover passions, and inspire leaders: one child at a time, one day at a time.

OUR FINANCIALS

2016	\$1,391,15	
63%	FOUNDATIONS/CORPORATIONS	\$873,961
24%	INDIVIDUALS	\$337,482
9%	SPECIAL EVENTS	\$129,336
2%	CONGREGATIONS	\$22,407
2%	GOVERNMENT	\$24,000
>1%	INTEREST/INVESTMENT	\$3,967

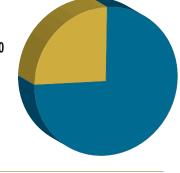


2016	GENERAL OPERATING EXPENSES	\$1,251,651
70%	PROGRAM EXPENSES	\$876,789
	- SERVICES	\$723,269
	- SCHOLARSHIPS	\$153,520
17%	FUNDRAISING	\$218,279
13%	MANAGEMENT & GENERAL	\$156,583
	70% 17%	- SERVICES - SCHOLARSHIPS 17% FUNDRAISING



2017 BUDGET72% COMMITTED YTD-3RD Q28% NEEDED

\$1,480,000 \$1,071,061 \$408,939



2016 STATEMENT OF FINANCIAL POSITION

TOTAL ASSETS TOTAL LIABILITIES TOTAL NET ASSETS TOTAL LIABILITIES & NET ASSETS \$7,177,456 \$6,660,857 \$516,599 \$7,177,456





CIC CHRISTIAN COMMUNITY DIA DEVELOPMENT ASSOCIATION



BOLD AWARDS

Banyan received the BOLD Award from the Association of Corporate Growth Minnesota (ACG).

What is BOLD? Fearless and daring, courageous. It's an attitude. A style. A breakthrough strategy. A BOLD move is the challenge to go where you've never gone before.

ACG celebrates BOLD-ness. It honors the very best corporate (and nonprofit) growth strategies of cutting-edge organizations and the leadership teams that made them possible.

Banyan is honored to have been selected—our commitment to Phillips and investment in the neighborhood, along with our growth plan, translates to a BOLD move!

Banyan Community staff

Aidee Arocho Program Associate

Maricruz Arocho Family Advocate

Melisa Belfrey Receptionist

Josselyne Bunay AmeriCorps Promise Fellow | Secondary Educator

Gale Cannon Community Educator and Program Manager

Joani Essenburg Co-founder & Executive Director

Rocheida Hagler Program Assistant

Greg Johnson Program Associate

Sara Johnson Development Associate

Katie Kirk Secondary Program

Andrew Lamkin

Zak Larkin Program Associate Susan McKenzie Operations Directo

Abby Mohammed P.E. Specialist

Victor Panora Program Assistan

Imelda Riera Receptionist

Sue Riesgraf Development Director

Steve Royce Building and Grounds Associate

Santhi Sheehan AmeriCorps Promise Fellow | Secondary Educator

Kayla Sloane Secondary Educator

Jenny Tessmer Elementary Educator

Bethany Theobald Elementary Program

Anna Wirth College and Career Counselor

STUDENT/SEASONAL College employees (8) High School employees (11)



Brian Provost Chair CEO, Ascentis

Michael Wilczynski Vice Chair Assistant Vice President, Tax and EMEA, General Tax Counsel Cargill, Inc

Trevor Knight Secretary Program Manager, Integrations, Boston Scientific

Dan Farley Treasurer

Twin Cities Market Leader, The Private Client Reserve of U.S. Bank **Justin Hanratty** President, USI Insurance

Susan Haffield Partner PricewaterhouseCoopers LLP

Barry Lieske President, DeLaSalle High School

Lisa Mauer Administrator, March Family Foundation

David Tynes Owner/General Manager, Restoration 1 of Greater Minneapolis

Carol Wolfe Vice President/ Program Manager, Frey Foundation



Board Chair, Brian Provost

One year of impact at Banyan Community! That is what you saw in this report. With your help, Banyan has been able to begin our expansion to reach more youth and families in the Phillips neighborhood of south Minneapolis. Each new and long-term neighbor who comes into the Banyan family means stability and support as well as new pathways to success. None of this would have been possible without the generous contributions made by all of Banyan's supporters. Thank you for your trust in the work Banyan is doing.

Since its founding in 1998, Banyan has transformed the lives of hundreds of young people and their families. Banyan continues this legacy as we learn more each day how to expand our reach with youth, families, and community members.



It is my privilege to serve as Chair on the Banyan Board of Directors and to lead a committed and talented board and gifted staff and community. I hope you enjoyed reading all about our success and share it with others.

K. Kant



Banyan is a fig tree with a large center trunk. Long branches send out roots which grow downward and form new trunks that create a grove of trees. This is our vision—a vibrant and connected urban neighborhood with roots and transformed lives!



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