

2012•2013

ANNUAL REPORT



NEIGHBORHOOD ROOTS
TRANSFORMED LIVES



YOUTH



FAMILIES



COMMUNITY

BANYAN COMMUNITY IS ROOTED IN THE PHILLIPS NEIGHBORHOOD TO TRANSFORM LIVES BY DEVELOPING YOUTH, STRENGTHENING FAMILIES, AND CREATING COMMUNITY.

612.722.8512
banyancommunity.org
2647 Bloomington Ave S
Minneapolis, MN 55407

COMING TOGETHER ...

The words “coming together” run through my mind these days. I picture many people far and near assembling to join hands and hearts to forward Banyan’s mission of transforming lives; whether it is at a funder meeting, a family meeting, or a public hearing.



Development that blends compassion, research, best practices and lived experience—better put: LOVE IN ACTION.

Thank you for the incredible year of coming together with hundreds of donors and community members! In 2014 we are poised to bring even more people into the

Banyan is in the “opportunity zone” to touch thousands of people through many venues as we seek to tell our story.

transformational work of Banyan—we simply cannot move forward without you!

It is a story of HOPE in a poverty neighborhood where Banyan outcomes are far and above poverty standards. It is a story of how neighbors are now BONDED and DETERMINED to move forward as LEADERS because they are supported by a unique model of Christian Community

Blessed, *Joani*

Joani Essenburg
Co-founder, Executive Director

2013 BUSINESS LEADERS BREAKFAST SPEAKER: MR. CORNELL MOORE, DORSEY LAW FIRM

In July, 140 Business Leaders came together to support Banyan. Here are two reflections around that event:



“Introducing Mr. Moore at Banyan’s Business Leaders Breakfast is an experience that I will never forget. It was cool sharing with all the people what he has done and how he shares his talents with the community. - Mr. Hakeem Smith, Banyan High School Youth

“To see the impact Banyan makes on the young people of the area is truly amazing and must continue if we are to progress as a neighborhood and a city. I encourage all people of good will to be supportive of the Banyan program. - Mr. Cornell Moore, Of Counsel at Dorsey & Whitney Law Firm

NEIGHBORHOOD ROOTS. TRANSFORMED LIVES.

YOUTH DEMOGRAPHICS

WE HAVE **120 YOUTH** FROM
75 FAMILIES IN OUR YOUTH PROGRAM!

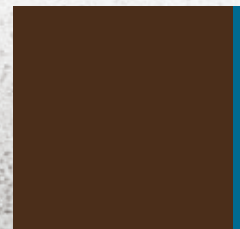
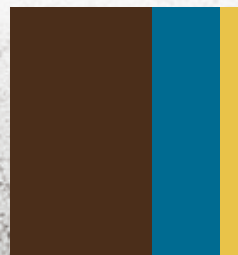
60% LATINO
23% AFRICAN-AMERICAN
7% OTHER/MIXED RACE
6% ASIAN
3% CAUCASIAN
1% AMERICAN INDIAN

56% FEMALE
44% MALE

20% 3RD-5TH GRADE
27% 6TH-8TH GRADE
24% K-2ND GRADE
19% 9TH-12TH GRADE
10% COLLEGE

60% PRIVATE SCHOOL
30% PUBLIC SCHOOL
10% COLLEGE

94% FREE/REDUCED LUNCH
6% NO FREE/REDUCED LUNCH



BY THE NUMBERS ...

DEVELOP YOUTH

Banyan inspires young people to invest themselves in their education and in their community. Youth are prepared to meet the challenges of adolescence and adulthood through programs that cultivate social, emotional and educational growth. Our youth have fun while they develop into committed learners.



PROGRAMS:

Preschool: Coming with new building! **Elementary:** After School, Kids Club, Cool Off Days Summer Program. **Middle School:** SOAR (Southside Adolescents Rising), Learning Circles, Cool Off Days Summer Program.

High School: ASPIRE! Tutoring, Higher Ground Scholarship, High School Employment. **College:** Banyan Scholars, College Employment.

STRENGTHEN FAMILIES

Banyan brings hope to families by strengthening the relationships between parents and children. Our families have close bonds that enable us to work together toward a brighter future. Banyan helps parents become advocates for their children in all arenas of life, while children become an inspiration to their parents.

PROGRAMS:

Family Support, Goal-Setting Conferences, Home Visits, Parent Classes (with new building).

CREATE COMMUNITY

Banyan connects members of the neighborhood with each other, creating bonds that encourage communication and belonging. Building trust between residents and training leaders on every block brings hope and safety to every home. Banyan acts as a “resource hub,” connecting residents with supportive systems and equipping them as leading citizens.



PROGRAMS:

Lighthouse Network, Gathering Events, Community Council, Leadership Development.

PROGRAM OUTCOMES

100% of Banyan Juniors scored an 18 or higher on the ACT on their first try!

100% of Banyan Seniors graduated from high school and were accepted into college!



Banyan retained **96%** of our youth and families through the 2012-2013 school year.

96% of high school youth improved cumulative GPA or maintained a GPA above 3.0.

35

Banyan youth attended summer camp through Banyan. Another 40 people and 2 dogs attended Banyan's first family overnight camp with Wilderness Inquiry.

150

home visits this year to listen to parents, identify family assets, and set goals.

850

connections with our Community Coordinator and Family Advocate linking families to resources.

200

average number of youth/adults that attend quarterly Banyan gatherings.

NEIGHBORHOOD STATS

There are **1,400** families in East and Midtown Phillips. In our neighborhood, **35%** of all children live in poverty. The neighborhood four-year high school graduation rate is **49%**. The median income for a family of four is **\$24,000**. The unemployment rate is at **18%**, and the poverty rate is at **32%**. Crime is a constant with gangs, prostitution, and drugs.



BY THE STORIES ...



GRADUATES

... are the centerpiece in our community! Congratulations to our DeLaSalle High School graduates:

- Aidee Arocho, attending Hamline University
- Jose Andrade, attending University of St. Thomas
- Kao Zoua Xiong, attending St. Olaf College

LEADING CITIZENS

... captured the hearts and minds of the Minneapolis Park Board Commissioners as 110 Banyan Community members showed up to the public hearing about the land sale. Youth, parents, community leaders, board members, and donors all spoke in favor of Banyan.

The result? We are now the current land owners of 2529 13th Ave. South where our new permanent home will be built!

YOUTH



COMMITTED LEARNERS

... are found at Banyan every day AFTER SCHOOL and in the SUMMER—from the elementary to the middle school to the high school and even the college age youth.

Here we are learning about how a bicycle is acting like a generator to create electricity for a light bulb!



RECONCILED PEOPLE

.... is who we are as we have fun learning about and supporting each other; 100% of Banyan families attended an all Banyan gathering event this year!

STRONG FAMILIES

... lead the way. Miko and her daughters are the first family to donate to the Banyan Capital Campaign, Growing Responsibly. Founding Families (Current Banyan Community Members) followed with a jar campaign collecting loose change.



FAMILIES



COMMUNITY



NEIGHBORHOOD LEADERS

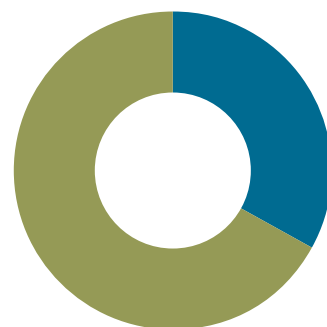
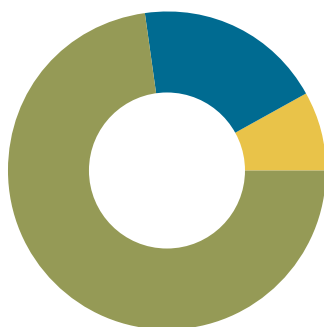
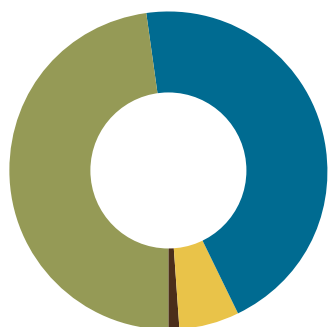
... are at work every day in the Banyan Community. This year Banyan has 14 Lighthouse Network (LHN) Block Clubs reaching out to 1,400 residents in the Phillips Neighborhood. In August, 25 leaders received Block Club Leader training from Banyan and the Minneapolis Police Department.



**READ MORE BANYAN STORIES
ONLINE AT BANYANCOMMUNITY.ORG**

OUR FINANCIALS

A complete copy of the audited financials is available upon request



2012 FUNDING SOURCES \$773,802

48%	INDIVIDUALS	\$369,809
45%	FOUNDATIONS/ CORPORATIONS	\$351,710
6%	CONGREGATIONS	\$44,242
1%	INTEREST	\$8,041

2012 GENERAL OPERATING EXPENSES \$709,843

73%	PROGRAM EXPENSES	\$516,891
	SERVICES	\$389,802
	SCHOLARSHIPS	\$127,089
19%	FUNDRAISING	\$136,062
8%	MANAGEMENT & GENERAL	\$56,890

2013 BUDGET \$785,000

67%	COMMITTED YTD-3RD Q	\$525,000
33%	NEEDED	\$260,000

C/C CHRISTIAN COMMUNITY
DJA DEVELOPMENT ASSOCIATION

2012 STATEMENT OF FINANCIAL POSITION

TOTAL LIABILITIES \$77,322 TOTAL NET ASSETS \$732,114 TOTAL LIABILITIES & NET ASSETS \$809,436



“My daughter and I volunteer with School's Cool because Banyan aligns with our family values of being transformational people. - Shelly Dau, volunteer

BANYAN STAFF

JOANI ESSENBURG
CO-FOUNDER, EXECUTIVE DIRECTOR

SAM OLSON
PROGRAM DIRECTOR

SUSAN MCKENZIE
BUSINESS ADMINISTRATOR

KATIE KIRK
MIDDLE & HIGH SCHOOL SPECIALIST

ESTHER GARUBANDA
COLLEGE READINESS SPECIALIST

NAOMI MOHAMMED
COMMUNITY COORDINATOR

BETHANY THEOBALD
ELEMENTARY SPECIALIST

MICHELLE VANDER VEEN
YOUTH SPECIALIST & EVENT COORDINATOR

MARICRUZ AROCHO
FAMILY ADVOCATE

COLLEGE EMPLOYEES (5)

HIGH SCHOOL EMPLOYEES (13)

CONTRACT WORKERS:

LORI NISSEN
DEVELOPMENT SPECIALIST

TIM DORNFELD
ACCOUNTANT

KELLY ROWAN
GRANTS, EXCELSIOR BAY GROUP, LLC

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OWNER, SEW TALENTED EMBROIDERY

SHEILA JONES

MARK SCHULZE
SENIOR MANAGING DIRECTOR, BLACK RIVER ASSET MANAGEMENT



“It is an honor to lead the Banyan Community at this time and it is my pleasure to invite you to join us as together we become a part of the transformation in the lives of children and families.” - Kyle Didier, Banyan Community Board Chair, President, Shelter Corporation

“When workers from Banyan come to my house I feel important because I know they care about me and my whole family.”

THANK YOU TO OUR SUPPORTERS

Abdo, Robert & Roberta
Adkins, Patricia
Alm, Katherine
Alm, Robert & Jeanne
Anderson, Marty
Anderton, Doug & Jenny
Aparicio, Ricardo & Holli
Archbold, Thomas &
Jacqueline Ivers
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Wolfe, Daniel & Carol
Wolohan, Christine
Worner, Tod & Cari
Xistris, Rita

Memorials/Honors

In memory of Peter Huppertz

Theresa Huppertz

In memory of Sally Koenig

Jack & Linda Hallberg

In memory of Robert Kuhl

Suzy James

In memory of Samuel Pace

Doris Pace & Carol Thompson

In honor of Mark Copman

3M Foundation

In honor of Jodene Marquis

Peni Gensler

In honor of the Todd McIntyre

Judy Schmiege

In honor of the Northouse Family

Patricia & Terry Hammink

In honor of Don & Jeanne Schwarz

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Joseph & Adele DiGiovanna

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Scholarship

Jacqueline Nolte Jones Estate

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Sven Wehrwein & Mary Ann Dorsher

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Christ Presbyterian Church
Faith Christian Reformed Church
Roseville Lutheran Church
St. Bartholomew Catholic Faith Community
The Church of St. Edward of Bloomington

THANK YOU GRACIAS E-SHE TUPO UA TSAUG MAHAD SANID ASANTE MIGWETCH É MA-MA DHANYABAD

English

Spanish

Nigerian

Hmong

Somali

Swahili

Ojibwe

Kpelle

Nepali



GROWING RESPONSIBLY

A BANYAN CAPITAL CAMPAIGN

The countdown to raise \$5 million for a permanent home.

Banyan is bursting at the seams—we need a larger space! We are also looking forward to having a permanent HOME that will bring stability to so many families. In our new home we will complete our model by adding a preschool and more adult education and leadership space. Finally, Banyan plans to share our model of community development with other n'hoods in need.

We have so many great things planned for our new place—like a

demonstration kitchen for cooking classes! A gym for fitness and sports; youth development classrooms and community gathering places as well as a computer lab, art studio, and laundry for busy parents to name a few.

Your GIFT will make a BIG impact in our neighborhood for generations! Our vision is a vibrant and connected urban community with neighborhood roots and transformed lives! Thank you very much for your generous support!

- Tim and Joani Essenburg, Co-founders

Thank you to our lead donors for helping us to become land owners!

Individuals

Clark, Timothy & Tara
Didier, Kyle & Denise
Drinkard, Carol
Edmondson, Hugh & Joyce
Egan, Ed & Toni
Essenburg, Martin & Debra
Essenburg, Michael & Kim
Essenburg, Tim & Joani
Fling, Margaret
Good, Greg & Kathleen
Hetland, Jason & Julie
Jensen, Jay & Susan
Johnson, Dale & Wilma
Jones, Christopher & Sheila
Kirk, Ryan & Katie
Klungness, James & Diane
Knopf, Gregory & Christine
Noyed, Jeffrey & Krista
Olson, Tim & Barb
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Rasmuson, Todd & Tamara
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Wolfe, Daniel & Carol
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33 Founding Families
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John & Kari Friel
The Minneapolis Foundation
David & Kathleen MacLennan
Doug & Wilma Eden
Mark & Ann Schulze
Sven Wehrwein & Mary Ann Dorsher

Family Foundations

March Family Foundation
The Dunn Family Trust

Memorials

In memory of Robert Kuhl
Marjorie Kuhl
In memory of Jacqueline Nolte Jones
Estate of Jacqueline Nolte Jones

Foundations/Corporations

Otto Bremer Foundation
General Mills
Congregations
Christ Presbyterian Church
The Church of St. Edward of Bloomington

\$5M

\$5M

\$4M

\$3M

\$2M

\$1M

\$1M

