

ANNUAL REPORT 2017-2018

Celebrating 20 years





NEIGHBORHOOD ROOTS. TRANSFORMED LIVES.

Banyan Community is rooted in the Phillips neighborhood to transform lives by developing youth, strengthening families, and creating community.

REFLECTIONS

From Our Co-Founder and Executive Director

The 'amazing race' of our first 20 years has so many elements! The mapping, the training, the running, and now the planning for the next 20 years. As with any race, we hit walls and worked through the challenges of going toe-to-toe with the effects of poverty, isolation, confusion, lack of trust, fear, and doubt, to name a few. We met those challenges with an equal or stronger dose of connection, clarity, belief, love, and certainty. When we "keep the faith" (2 Timothy 4:7) and "don't lose heart" (Hebrews 12:3), we "run to win" (1 Corinthians 9:24). Bringing this all together is our work at Banyan.



We are at mile marker 20 of the race—the 20th year of Banyan Community. We have developed a pathway of success; we are building a culture of achievement. How did this come about? It came from gradual, steady, day-by-day, year-by-year purposeful work developing youth, strengthening families, and creating community. It came from a community of reconciled people, committed learners, and leading citizens who are future oriented. It came from a community development organization that builds the lives of people in the midst of a poverty neighborhood.

We celebrated some amazing accomplishments this year. To name a few:

- Our 95% retention rate marks another year of connection and success with our youth and families.
- A successful pilot program of our adult programming means that we are now formally engaging our adult community members in classes and connections.
- A return on investment study outlined the societal impact of our work.
- New youth and families experienced Banyan.
- A new partnership with St. David's Child Development Center was formed.

Banyan is fueled by hope and support. By holding Banyan as a priority in your own lives, you—our generous and supportive donors—help us grow and thrive. Each year, year-over-year, for 20 years, supporters have come together to move Banyan forward. This determination, compassion, and caring boosts our community to be the best we can be and on a pathway that we could not be on without you by our side.

Thank you so much for joining us in our first 20 years. We are eager for our next 20 years because we are running to win—together!

Blessed,





Banyan Calculates ROI

Since our founding, we have established a strong record of accountability within the community and among those who participate in Banyan. This bond extends beyond trust, to results.

Wilder Research Information, Insight, Impact.

Banyan hired Wilder Research to perform a study to determine the societal return on investment (ROI) that our work fostered based on the youth who have graduated from high school in our first 20 years. The research concluded that Banyan's work yields a benefit:cost ratio of 8:1. For every \$1 invested by Banyan, \$8 is returned to society! Participation in Banyan has substantial impact.



EXPECTED BENEFIT

\$376,112

\$8 return to society for every **\$1** invested

NET BENEFITS \$329,591

BANYAN INVESTMENT

Effectively eliminates the educational achievement gap

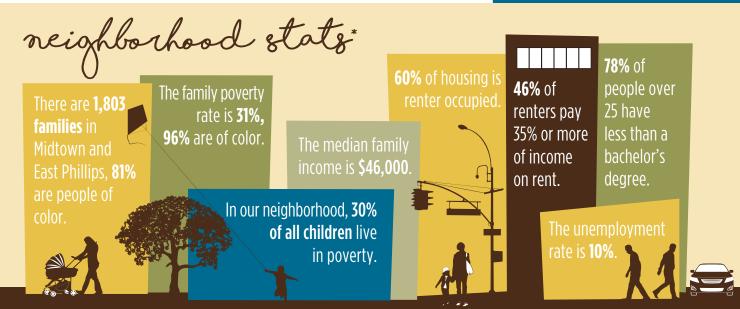
High income youth in Minneapolis are 1.4 TIMES MORE LIKELY to graduate from high school than low income youth.



Banyan youth are 1.1 TIMES MORE LIKELY to graduate from high school than high income youth in the Twin Cities.



*Average investment in education per child



BANYAN PROGRAMS & outcomes







Youth

Banyan inspires young people to invest themselves in education and community. Youth are prepared to meet the challenges of adolescence and adulthood through programs that cultivate social, emotional and educational growth. Our youth have fun while they develop into **Committed Learners** and **Reconciled People**.

YOUTH DEVELOPMENT PROGRAMS:

- Preschool: St. David's Center
 Early Childhood Education
 Program at Banyan Community
- Elementary: After School, Kids Club and Cool Off Days Summer Program
- Middle School: SOAR
 (Southside Adolescents Rising),
 Learning Circles and Cool Off
 Days Summer Program
- High School: ASPIRE! Tutoring, Higher Ground Scholarship and High School Employment
- College: Banyan Scholars and College Employment

"I am going to be a lawyer one day. Watch me!"

-Faduma, 7th grader

Families

Banyan brings hope to families by strengthening relationships between parents and children. Our families have close bonds that enable us to work together toward a brighter future. Banyan helps parents become advocates for their children in all arenas of life, while children become an inspiration to their parents. Banyan families are **Future Oriented**, because they see that their future is bright.

FAMILY STRENGTHENING PROGRAMS:

- Family Support
- Goal-Setting Conferences
- Home Visits
- Parent Classes

Community

Banyan connects members of the neighborhood with each other, creating bonds that encourage communication and belonging. Building trust between residents, and training leaders on every block, brings hope and safety to every home. Banyan acts as a "resource hub," connecting residents with supportive systems and equipping them as **Leading Citizens**.

COMMUNITY CONNECTING PROGRAMS:

- Lighthouse Network (LHN)
- Gathering Events
- Community Council
- Leadership Development



Banyan partners with **92 families**, 363 people 97% OF YOUTH report being socially engaged with their peers



100% of high school seniors have been accepted to at least one college

95% family retention rate



90% of families believe they can have an impact on making their neighborhood a better place to live

88% of Banyan
Community Council
family members
spoke in a public form

100% OF HIGH SCHOOL YOUTH





31 blocksparticipated in
National Night Out

93% of youth report they can say "no" to wrong or dangerous behaviors

90% of LHN blocks take action in the community to BRING POSITIVE CHANGE

Banyan offered youth an average of **9 howrs** of play/ physical activities a week

252 people attended a CLEC event

100% of youth report feeling safe
at Banyan



100% of parents commit to supporting their child's POSITIVE DEVELOPMENT

100% of youth have ideas for possible careers



COMMUNITY. LEADERSHIP. EDUCATION. CONNECTION.

Over the years, adults at Banyan have been making lists of classes and programs they want to experience at Banyan. In 2018, we launched our Community, Leadership, Education, and Connection (CLEC) programming with over 20 opportunities so far. Offerings have included Zumba, volleyball, crochet class (see photo), connection groups, Bingo, a prayer group, cooking classes, and more!



The opportunities fall into 3 categories: 1. **Connect** groups where parents connect, get to know each other, and enjoy a shared activity; 2. **Classes** where parents learn together about a common interest; and 3. **Training** groups where parents participate in curriculum-based learning.

Since January, over **252 participants** have taken part in the CLEC offerings. Through CLEC, Banyan is further strengthening families and creating community.





Early Childhood Education Program Opens

Banyan is proud to partner with St. David's Center for Child & Family Development to offer preschool! The launch of an early childhood education program in the Phillips neighborhood reflects the unique and responsive partnership between our organizations, leveraging over 75 years of expertise and exceptional results with children and families.

The program opened in September 2018 with capacity for 18, 4- to 5-year-olds.

"We know the importance of the early years and the power of high-quality early learning environments for all children, but particularly those facing opportunity gaps," said Julie Sjordal, CEO, St. David's

Center. "This collaboration takes a critical step toward closing that gap in a community that is already benefitting from Banyan's presence."

This partnership brings experts in early childhood development and urban community development together. The model leverages and extends Banyan's success in using a community platform to improve educational outcomes for the youngest members of our community, intervening as early as possible to lay the groundwork for long-term educational success. St. David's Center's expertise in early childhood mental health and early intervention adds significant depth to support early childhood development.

Golf Tournament to Celebrate 20 Years

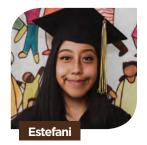
This summer, GEN Children's Charity hosted a charity golf outing to celebrate Banyan's first 20 years. The event broke previous records of support raised at the bi-annual Charity Open...this time for Banyan! On a sunny July day at the Minneapolis Golf Club, we raised over \$100,000 to celebrate Banyan's first 20 years and fuel future growth!

Eric Moleski, President and Founder of GEN Children's Charity says:

Despite the relative wealth of the Twin Cities area, the need is as great here as in any other city. I am passionate about improving the lives of children in our area. It is an investment that will produce returns in our society for decades to come.











Our 2018 High School Graduates

Banyan youth and families start creating a pathway to graduation when they begin kindergarten. Banyan walks alongside to foster curiosity and a love for learning, create educational maps, and explore career options. Participating in Banyan programs ensures kids get their homework done while they grow socially and emotionally.

Add in your support and we get to graduation! Banyan youth are not only graduating from a high performing, college preparatory high school, but their hearts, as well as their minds, are ready for college.

Let's applaud the 2018 high school graduates!

"I can't believe I was accepted to all of my colleges, I was worried I would only get into one." —Banyan senior

"It's important to do well in school so you can get a job when you're old." **—Jeremiah, Kindergartner**



The City of Minneapolis four-year high school graduation rate is **66%** and drops to **57%** for Black or African American youth and **57%** for Latino youth.* The graduation rate for Banyan youth is **98%**.**

*Minneapolis Public Schools Class of 2017 and graduation in 2017

**Banyan data for all graduates, 83% for class of 2018

An Amazing Race

This year's theme for Kids Club and Art Workshop was "An Amazing Race - run to win, keep the faith, and don't lose heart."

The setting of the group's banner is a city marathon with Banyan neighbors in the crowd and the Minneapolis skyline in the background. The crowd encourages the runners. The runners are all of us, with a range of ages and abilities, and just like athletes running races, we are all moving toward goals in our lives. They may be small goals, like getting your homework done on time or being a better friend, or they may be longer term, like going to college or having a successful career. We all want to "win" in our personal



races—to accomplish our goals. We use our character traits like honesty, determination, and courage to keep us in the race. Ultimately, our faith helps us win these races and win eternally.

You've all been to the stadium and seen the athletes race. Everyone runs; one wins. Run to win. All good athletes train hard. They do it for a gold medal that tarnishes and fades. You're after one that's gold eternally.

—I Corinthians 9:24-25 The Message

MILESTONES IN OUR FIRST 20 YEARS

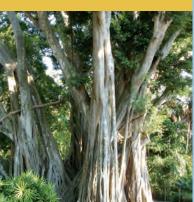
1990 Co-Founders Tim and Joani Essenburg move into the Phillips neighborhood.

1992 Neighbors band together to form a Block Club to fight crime and build community on the 2500 block of 16th Ave.

1995 Minneapolis is referred to as "Murderapolis" due to the record high murder rate.

1997 Banyan takes elementary kids to camp HoneyRock!

1998



1999 Partnership begins with St. Bart's to provide backpacks to kids, ensuring they are ready to start the school year!



2000

Block Club agrees to let Banyan purchase, renovate, and rezone problem property as a small community center, called the Banyan House.

2001 Mayor Sharon Sayles Belton approves the zoning for the Banyan House.

2001 Art Workshop—a partnership with artist Anne C. Brink and middle school youthbegins with the theme: **Build Each** Other Up.

2002 Nearby, 11-year-old Tyesha Edwards is shot by a Bloods gang member at home while doing homework. The intended target was a Gangster Disciple.

center trunk. Long branches send orm new trunks that create a grove of trees. This is our vision—a vibrant with roots and transformed lives!

2003 After School Program and high school tutoring begins at Banyan, providing a safe place for kids to gather and do homework.

2006 Banyan creates new logo, vision, and mission



2006

First Banyan youth graduates from DeLaSalle High School with a Higher Ground scholarship.

2007 Banyan completes its first Strategic Plan.

2007 Banyan receives the Charities Review Seal demonstrating a commitment to upholding transparency and excellence.

> **2007** Banyan revenue reaches \$250,000.

2007 Banyan hosts first Annual Dinner to raise funds to support our work.

2007

2nd floor offices, gym space, and classrooms

2008 Soaring to new

heights, a middle school

program opens—Southside

Adolescents Rising (SOAR)

2008 Banyan elementary

kids attend Silver Birch

Ranch for summer camp.

2008 Banyan formalizes

by hiring more staff and

reaching out to more kids

and families.

2008 Community Council

forms to build adult

leadership and provide

insight on Banyan's model of

community development.



2009 Lighthouse Network launches on 5 blocks.

exceeds \$500,000.

2010 Banyan middle

school youth attend

Camp Amnicon.

2010





NEIGHBORHOOD ROOTS TRANSFORMED LIVES

2012 Banyan introduces new logo and mission statement.

> 2012 First Business Leaders Breakfast.

2012 Banyan hires first Banyan parent in Family Advocate role.



Land Purchase! Park Board voted unanimously to sell property to Banyan for our new permanent home.

study completed.

2015 Groundbreaking

Ceremony on

September 15, 2015.

2015 Introduced 5-year

Strategic Plan.

2014 Banyan Effect

social return on investment 2018 Preschool opens.

t.David's Center

2018 Wilder Research

calculates Banyan's ROI.

\$8:1

2018 In response to input from Banyan parents, the adult-focused Community, Leadership, Education, and Connection (CLEC) program was launched.



2015 Banyan revenue exceeds \$1,000,000.

2016 Ribbon Cutting Ceremony on August 18, 2016.



2018 Celebrating our first 20 years!

to our new home

Banyan's history, and puts us in our permanent home!

L-HAUL

graduates the 50th youth from high school.

2018 Banyan

2011 Banyan

the Youth Works Institute, University of Minnesota Extension.

2011 Mastery Outcomes

scored high marks on The Youth Program **Quality Assessment** (YPQA) tool through

introduced.

2013 \$5 million Growing Responsibly kick off.

2014 Banyan **Higher Ground scholarships** reach total of \$1,000,000.

2016 Community Move: staff packed and labeled boxes, and community members arrived and helped move Banyan

This was the third move in

PARTNERS TO PATHWAYS

Banyan Community is blessed with many donors who support our mission year after year. Partners to Pathways celebrates this tradition of consistent giving. Every gift makes a difference and allows us to build pathways for the development of youth, the strengthening of families, and the creation of community. Thank you for your tremendous loyalty and support to Banyan Community.

10+ CONSECUTIVE YEARS

Bob and Sue Burns

Nancy Cicero Kyle and Denise Didier Ed and Toni Egan Martin and Barbara Essenburg Marty and Deb Essenburg Tim and Joani Essenburg Frey Foundation Greg and Kathleen Good Kathy Grendahl Patricia and Terry Hammink Edwin Hawkins Bud Helman Julie and Jason Hetland Brian and Ann Holland Tom and Regina Hudson Paul and Terilyn Huntington Alison Johnson Tom and Margaret Johnson Martin and Esther Kellogg lanet Klem Mary Ann Knight John and Mary Lindquist Charles and Carolyn Meyer David Ness Manuel and Maria Ortiz People in Ministry Care James and Nancy Plewacki Brent and Kristin Robbins Roseville Lutheran Church Scott and Ellen Sayer Mark and Ann Schulze Kathleen O'Keeffe and Craig Shafer James and Cynthia Smith Barbara Tennessen Damian and Rose Topousis Doug and Michelle Vander Veen Mark and Sara Welch

5+ CONSECUTIVE YEARS

Daniel and Carol Wolfe

Tracy Sterk and Erik Aamoth Allina Health System Robert and Jeanne Alm Brian Gorecki and Christine Almeida Douglas and Jenny Anderton

Thomas Archbold and Jacqueline Ivers Archbold Doug and Julie Baker Bell Lumber and Pole Company Brian and Deborah Benson Paul and Amy Biewen Dennis and Londa Bilski Tricia Brownlee John and Tamra Camp Carlson Family Foundation Nancy and James Carrier Shirley Clare Bruce Coles and Lucy Peterson-Coles The Cove Foundation Dairy Products, Inc. Edward and Michelle Dau Carol Drinkard Douglas and Wilma Eden Joseph and Anne Egan Mark and Kara Fandrich Ann Rukavina Fleming Geraldine Fleming Ion Foss Timothy and Teresa Foster Janet Frey Michael and Karen Frev Jerry and Diane Grehin Dan and Amy Hazen William and Julie Healy Steven and Ruth Heath Bob and Betty Helmen John Hemak Jay and Susan Jensen Christopher and Sheila Jones Matthew and Kelly Kahle Shirley Kern Stephen and Deb Klem Patrick and Kateri Knight Gregory and Christine Knopff Jack and Jill Kohler Peter Berrie and Robin Langevin Robert and Jeanne Leibel Louis and Mary Kay Smith Family Foundation March Family Foundation James and Julie McFliece The Minneapolis Foundation Mortenson Family Foundation

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3+ CONSECUTIVE YEARS

Ashley Abbott

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David and Sheila Juran

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Paul and Nancy Kralovec

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Garrett Woetzel

Kate Alm Anchor Bank Mary and Dustin Antoine



Special Thank You for Legacy Gifts

Banyan received two legacy gifts in 2017 that were an honor and a blessing. What a joy to know Banyan meant so much to both women to be included in their long-term plans.

Marjorie and her husband had been long-time supporters of Banyan, since the very early days in the Essenburgs' home. They never had children of their own and felt a wonderful connection to the youth at Banyan. Providing for educational enrichment and family support had been priorities for the couple.

Gail was a preschool teacher and long-time friend of Banyan. Her family chose to honor her passions and love for Banyan with a legacy gift to support the opening of a

preschool at Banyan. Gail knew the importance of an early education for all children but especially the children in our neighborhood.

During a tour in 2016, what Gail saw was not an empty classroom, but the promise of a room filled with children asking questions, making art projects, listening to stories, laughing, crying, learning, and being 4- and 5-year-olds...just as she had taught for many years.

We have Marjorie and Gail to thank for caring for our Banyan children. We have two grandmothers our children will never meet but will feel the impact of their gifts, family support, and caring for years to come.

Minnesota's Future Award

The Minnesota Business Partnership recognized Banyan as the 2018 Minnesota's Future Award winner. The award recognizes high performing, diverse schools or education programs for their success in helping all students succeed.

"Minnesota business leaders understand that for our state to continue to thrive, we need all students to succeed," said Charlie Weaver, Executive Director of the Minnesota Business Partnership. "Banyan's innovative, community-oriented approach is helping students succeed in school and thrive in life."

Our community depends on strong businesses, and strong businesses are depending on us to build a prepared and diverse workforce. It is critical that together we are innovative in closing the opportunity gap with urban families NOW...because this is our future.

Race to Close the Opportunity Gap

The 2017 Annual Banyan Dinner brought guests on a behind-thescenes look at the work of Banyan! Guests raced to collect the necessary 'pieces' to close the opportunity gap and then literally put together the puzzle! The puzzle had a piece for each of the key elements to closing the gap:

- Strong Families
- Social Connections
- Enrichment
- Committed Learners
- Future Orientation
- Your Support

Tim Essenburg, Banyan Co-Founder and Professor of Economics at Bethel University, describes an Achievement Gap (academic performance disparity between groups) as a symptom of a larger "problem," which he describes as an Opportunity Gap. What is important in our society is having access to the social processes that allow individuals and families to accrue high quality assets in five important categories: financial, physical, human, political, and social. An Opportunity Gap is a gap in access to those assets. When the opportunities are there, the achievement gap will narrow and narrow substantially.





THANK YOU

to our annual supporters

We are grateful for all gifts received in support of our mission!



Sam Black

Timi Rliss

Jeffrey and Lauren Bloem

Kevin and Louise Bonner

Tanya Bransford

Kvle Brehm

John and Susan Breon lim Brewer David and Kay Bromelkamp Sandra and Richard Brown Tricia Rrownlee Gary and Catherine Brunkow Dennis and Jane Burgess Bob and Sue Burns Dave and Mary Burrill Luke and Tess Buttenhoff Daniel and Susan Byrne Philin Ryrne John and Tamra Camp Ben and Patti Campbell Frank and Karin Canfield Gale and Lacy Cannon Brian and Jaclyn Carey Theresa Skluzacek Carlisano Justine Carlson John Carr Nancy and James Carrier Will and Nancy Carroll Anthony Caruso Richard and Mary Caswell Nancy Cicero Andy Claar Shirley Clare Reatha Clark King John and Audrey Colasanti Bruce Coles and Lucy Peterson-Michael and Mary Conklin Jeffrey and Melinda Cotton Rill Cronin Jeffrey and Roselyn Cronin Mike and Barb Cronin Craig and Amy Crosby Gregg and Laura Cullen Karayn and Edward Cunnington Edward and Michelle Dau Andrew and Kristin Davis Jim and Deb Deanovic Josh and Steph Dellaria Annie and James DeLong Charles Deneen Kyle and Denise Didier Steve DiFiore Diane Dingley James and Judith Dodds Timothy and Kim Donaldson James Dowds Mary Doyle

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Terry Hammink

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Ronald Hopfensperger and Bonnie O'Connor

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Lissa Weimelt

IN KINDS

4imprint Ahman Airitam Brian Arneson Randy Bell Valerie Bergman Michael and Jacqueline Bilski Sarah Champ Chanhassen Dinner Theatres Cheesecake Factory Chef Rassy Children's Theater Company JoEllen Creager Jacquelyn Crowhurst Edward and Michelle Dau Bob DiTolla Pat Dwyer Daniel and Katy Farley Alejandro Ferrer Fogo de Chao Churrascaria Mike Franta Jay Gikas **Guthrie Theater** Susan Haffield Justin and Hanne Hanratty Haskell's

Sherry Heffernan James and Lois Hendrickson Howard's Inc. Jav and Susan Jensen **Emily Johannes** Don Johnson Sue Johnston Christopher and Sheila Jones Sarah and Trevor Knight David Kronk Ida Lano Matt Lunzer John and Sallie March Alexandra Masui Mike and Mary Mathiowetz Joseph Mathison Lisa and Dan Mauer Minnesota Lvnx Minnesota Orchestra MN Renaissance Festival Karen Moen Daniel and Bridget Nassif Nolo's Kitchen North American Banking Company Mike O'Keefe Tim and Barbara Olson Bob and Janet Orange Robby Paulus Pearson Candy Company Judy Pennington Jason Peterson Amanda Rosemark Roseville Lutheran Church Melanie Rush Max Sanders Barb Schmitt Cindy Skack

leff Smith St Paul Saints The Toro Company Total Wine & More US Bank Christian Vaillancourt Charles VanDeWeghe Warning Lites Lissa Weimelt Welna Hardware Jeff Wertz and Teresa Litfin-Wertz Barbara White Bill Wibera Mike and Ann Wilczynski Carol Wimsatt Wine Republic WNAV Daniel and Carol Wolfe CONGREGATIONS The Church of St. Edward

Julie and Dan Siordal

Steven Skoglund

The Church of St. Edward
Diamond Lake Lutheran Church
Park Avenue United Methodist
Church
Roseville Lutheran Church
St. Bartholomew Catholic Faith
Community
Westminster Presbyterian Church

MATCHING GIFT COMPANIES
AmazonSmile Foundation
Ameriprise Financial
Bank of America Matching Gifts
Best Buy Co., Inc.
Boston Scientific Foundation
Cargill Foundation
Medtronic Foundation
Microsoft Corporation

Matching Grant Program Fund of The Minneapolis Foundation UBS UnitedHealth Group US Bank

Sharon Sylvester

FOUNDATIONS/CORPORATIONS Allina Health System Anchor Bank Archie D. and Bertha H. Walker Foundation The Barnabas Group The Boston Consulting Group, Inc Boveda Inc. C Charles Jackson Foundation Cargill Inc. Carlson Family Foundation Carolyn Foundation Catholic Community Foundation Church Mutual Insurance Company Foundation Ciresi Walburn Foundation for Children Cities 97 CLB Foundation Community Reinvestment Fund, Inc.

CLIES 9/
CLB Foundation
Community Reinvestment
Fund, Inc.
Deloitte Services LP
Double Eagle Foundation
Dougherty Mortgage LLC
Douglass Brandenborg Family
Foundation
Faegre Baker Daniels
Frana Companies

The Minneapolis For
Minneapolis For
Minneapolis For
Minneapolis For
Minnesota Busine
Education Foun
Mortenson Family
Fall Calculation
Mortenson Family
The Ned and Berr
Northern Con - Au

Global Traffic Technologies, LLC Greater Twin Cities United Way H.E. and Helen Warren Foundation Heartland Credit Union Innovative Office Solutions LLC Jerome J. and Ursula Choromanski Family Foundation Jim and Linda Lee Family Foundation John E. Desmond and Janet C. Desmond Foundation Thomas S. Kemp Foundation, Inc. Leonette M. and Fred T. Lanners Foundation Liberty Diversified International Lions Club of Wayzata, MN, Inc. Louis and Mary Kay Smith Family Foundation Marbrook Foundation March Family Foundation Midtown Phillips Neighborhood Association The Minneapolis Foundation Winton Jones Fund of The Minneapolis Foundation Youth Philanthropy Fund of The Minneapolis Foundation Minnesota Business Partnership **Education Foundation** Minnesota Office of Higher Mortenson Family Foundation The Ned and Berney Foundation Northern Con - Agg, LLP The Oakfish Foundation Otto Bremer Trust The Patch Foundation People in Ministry Care

Physical Therapy Orthopaedic Specialists, Inc. Pohlad Family Foundation PricewaterhouseCoopers LLP The Rae Mackenzie Group Inc **RBC** Wealth Management Restoration 1 of Greater Minneapolis Richard M. Schulze Family Saunders Family Foundation The Sayer Family Foundation Senior Care Communities Shelter Corporation The Sheltering Arms Sieff Family Foundation Silver Birch Ranch Sunrise Banks Syand Corporation TCF Foundation TelecomPioneers Thomson Reuters ThreeBridge Thrivent Financial Timberwolves FastBreak Foundation U.S. Bank Foundation USI Insurance Services vidscrip com The Walser Foundation Walter C. Rasmussen-Northeast Bank Foundation The Waters Senior Living LLC Wells Fargo Foundation WEM Foundation

Youthprise

Frey Foundation

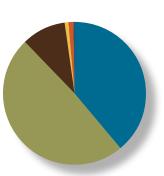
GEN Financial

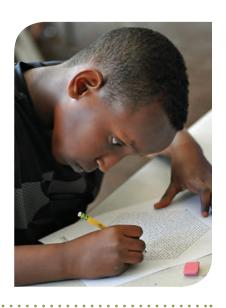
Giving WoMN

GEN Children's Charity

OUR FINANCIALS

2017	FUNDING SOURCES	\$1,734,834
39%	FOUNDATIONS/CORPORATIONS	\$675,694
49%	INDIVIDUALS	\$847,650
10%	SPECIAL EVENTS	\$173,627
1%	CONGREGATIONS	\$15,003
1%	GOVERNMENT	\$21,250
>1%	INTEREST/INVESTMENT	\$1,610





TRUE PROGRAM COSTS: CORE MISSION SUPPORT

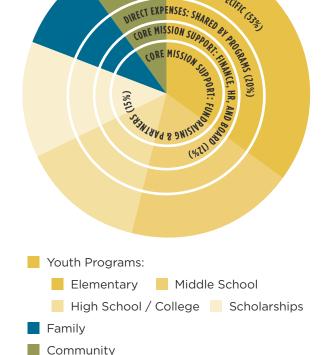
Banyan is interested in sharing the true costs of our programs and the vital importance of strong organizational infrastructure. Each of our programs is built around, is supported by, and shares responsibility for Core Mission Support. This visual is one way to accurately present the proportionate costs of our programs in a new format. One that aligns with the strategic and financial reality of how nonprofit organizations really work.

All of the resources we need to accomplish our programs are the True Program Costs, which include four types of expenses:

- Direct Expenses: Program-Specific, \$857,167
- Direct Expenses: Shared by Programs, \$333,841
- Core Mission Support: Finance, HR, and Board, \$246,113
- Core Mission Support: Fundraising & Partners, \$189,223

Total 2017 General Operating Expense, \$1,626,344

The growth and effectiveness of our mission work depends on having a solid core at the center of our organizations. Investing in our infrastructure is smart, prudent, and absolutely necessary.



2017 STATEMENT OF FINANCIAL POSITION

 TOTAL ASSETS
 \$6,886,009

 TOTAL LIABILITIES
 \$6,669,005

 TOTAL NET ASSETS
 \$217,004

 TOTAL LIABILITIES & NET ASSETS
 \$6,886,009

2018 BUDGET

\$1,655,000

75% COMMITTED YTD-3RD Q

\$1,242,319

25% NEEDED

\$412,681







BANYAN SCHOLARS

and Panelists Talk Leadership

Building bridges for 1st generation leaders is the theme of the annual Banyan Leadership Breakfast. Banyan Scholars (our college youth, and future leaders) come together with local leaders to network and learn from one another.



In April, a panel of esteemed local leaders took the stage to discuss the challenges, opportunities, and barriers that 1st generation leaders face. **Alvin Abraham** (Dougherty Family College) provided statistics on the correlation between zip code and access to a quality education. Minnesota has the worst achievement gap between black and white

wilson (MN Department of Employment and Economic Development) shared a valuable distinction between the roles of mentoring versus sponsoring future leaders. We need to do both, but sponsoring actually brings people to the table to participate in the conversation. Sharon Smith-Akinsanya (Rae MacKenzie Group) challenged guests to expand their circles to include folks different from themselves. It is through these exchanges that one gains a broader perspective. The result is an ability to Lead Out Loud.

Banyan Scholars **Jason** and **Walter** shared stories of the opportunities provided by Banyan and the impact for them and their families. Both Scholars are currently working on degrees from the University of St. Thomas.

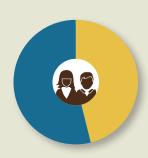




"I learned to share my story. I have a powerful voice and society should not treat me differently because of my skin color. I can make a difference by speaking up." —Miguel, 8th grader

Banyan Youth

We have **155 youth** and **92 families** in our youth programs.



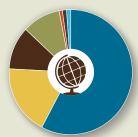
54% Female 46% Male



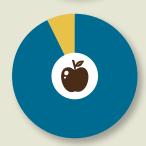
19% K-2nd Grade 22% 3rd-5th Grade 24% 6th-8th Grade 15% 9th-12th Grade 20% College



35% Private School 32% Public School 13% Charter School 20% College



58% Latino
18% African American
11% Multi-Racial
10% African
1% Asian
1% American Indian
1% White



93% Free or Reduced Lunches

Board Chair, Michael Wilczynski

It is my privilege to serve as Chair of Banyan's Board of Directors during Banyan's 20th anniversary, and it has been quite a year to celebrate!



How does one reflect on 20 years of transforming the lives of young people and their families? As a start, how about Wilder Research's study of Banyan's impact in the Phillips community? Wilder concluded that every \$1 invested in Banyan youth results in \$8 of economic return for the community and effectively closes the opportunity gap. Quite impressive!

Or maybe one considers that the Minnesota Business Partnership (representing Minnesota's extensive business community) recognized Banyan with its annual Minnesota's Future Award. I am so proud of this honor, reflecting Banyan's incredible impact on young people's lives!

I am also so excited that Banyan opened its early education program in September. The importance of early childhood education is well proven, and Banyan is now partnering with St. David's Center to provide that important resource to families in the Phillips neighborhood!

Most of all, though, I am proud that Banyan now supports 155 children and 92 families, with room to grow in our state-of-the-art facilities. Banyan's presence and impact in the community, from preschool to adulthood, is truly special. It is indeed a privilege to work with such a talented and dedicated board, staff, and community, and I am very excited about the future of Banyan and the Phillips community. Thank you so much for your support of our mission! We could not achieve these extraordinary results without you.



Banyan Community staff

Nancy Alvarado

Finance & Operations Director

Aidee Arocho Lead Program Associate

Maricruz Arocho Lead Family Advocate

Monica Blue Community Organizer/ Family Advocate

Daisy Bunay Receptionist

Allison Burns
Elementary Program
Managor

Gale CannonCommunity Educator and Program Manager

Maria Centeno Housekeener

Joani Essenburg
Co-Founder & Executive

Daisy Green
Receptionist

Rocheida Hagler Program Assistant -Transportation and Food

Juday'A Harris Program Assistant (6-8)

Sara JohnsonDevelopment Associate

Katie Kirk Secondary Program Manager Nettie McHie

Program Assistant -Transportation and Food

Shoua Moua K-2 Elementary Educato

Collins Nesbit3-5 Flementary Educato

Victor Panora
Program Assistant Transportation and Foo

Erich Pulda

P.F. Specialist

Leah Rapacz AmeriCorps Promise Fellow | Secondary Educator

Imelda Riera Receptionist Sue Riesgraf

Development Director

Steve Royce Facilities Manager

Kayla Sloane Secondary Educator

Demaya WaltonCollege & Career
Counselor

Dan WatsonDirector of Youth. Far

Student/Seasonal Employees: College (15) High School (11)

Board of Directors

Michael Wilczynski Chair

Assistant Vice President, Tax and EMEA, General Tax Counsel Cargill, Inc

Carol Wolfe Vice Chair

Vice President/ Program Manager Frey Foundation

Trevor Knight Secretary

Program Manager, Integrations, Boston Scientific

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Senior Vice President, Private Wealth Management of U.S. Bank

Susan Haffield Partner

Partner PricewaterhouseCoopers LLP

Justin Hanratty

Lisa Mauer

Administrator, March Family Foundation

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Vice President for Advancement, DeLaSalle High School

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Heidi Thorson, MD

Minnesota Perinatal Physicians

Jeffrey Wertz

Senior Vice President -Equipment Finance, TCF National Bank



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