



# Annual Fundraiser Sponsorship

Banyan Community recognizes that in order for people in the community to thrive and succeed, whole families AND the larger community must be connected. In South Minneapolis for over 25 years, Banyan programming has a full arc of impact from toddlers to parents and seniors. Banyan creates educational pathways for youth to develop leadership skills, engage in positive and meaningful relationships with peers and adults, and broaden their horizons.



## Corporate Gathering

Thursday, May 8, 2025 from 8:00-9:30AM

Our Corporate Gathering fundraiser will celebrate the valuable partnership organizations can have in the non-profit sector. Sheletta Brundidge, remarkable Twin-Cities personality and creator of SHElettaMakesMeLaugh, will be the host. Jazmine Panora, Banyan Community alumni and engineer at Microsoft, will share her inspiring story. Hosted in the newly reopened Coliseum, this will be a morning of encouragement and offer the opportunity to transform the lives of youth and families in the Phillips neighborhood. As a sponsor of the Corporate Gathering, you provide the financial support to make transformation possible!



“Supporting our local communities has been an essential part of Cargill’s commitment to being a responsible corporate citizen. Banyan Community aligns with our corporate values and impact strategy, and we have proudly supported their progress for many years.” -Erica Messmer, Cargill

Previous Sponsors Include -



# Sponsorship Opportunities

<p><b>Presenting</b> <b>\$10,000</b></p>	<ul style="list-style-type: none"> <li>• Labeled as a Presenting Event Sponsor and highlighted from the stage during the program</li> <li>• Prominent logo placement on event website, program, and on LinkedIn</li> <li>• Two tables at event to fill with your guests (16 seats)</li> <li>• Presentation to your employees on Asset Based Community Development</li> <li>• Other benefits are negotiable</li> </ul>
<p><b>Transforming</b> <b>\$5,000</b></p>	<ul style="list-style-type: none"> <li>• Prominent logo placement on event website, program, and on LinkedIn</li> <li>• One table at event to fill with your guests (8 seats)</li> <li>• Other benefits are negotiable</li> </ul>
<p><b>Connecting</b> <b>\$3,000</b></p>	<ul style="list-style-type: none"> <li>• Prominent logo placement on event website, program, and on LinkedIn</li> <li>• Four seats at the event to fill with your guests</li> </ul>

The Corporate Gathering will take place May 8th and will involve 125 corporate guests from the community interested in Community Development work. Sponsorship provides your brand visibility to over 1200 subscribers and supporters of the work at Banyan. Banyan Community has an increasing reach on LinkedIn and an above average open rate in email marketing.

**Your company will be prominently visible to our funding donors, corporate partners, and foundations.** The above list of benefits are suggestions, and we are open to negotiation as to what benefit may be more appropriate for your company. We offer you the opportunity to grow your visibility for new clients and business partners, share your brand story, or enter a new market.

Reach out to the Development & Marketing Team at 612.722.8512 or [development@banyancommunity.org](mailto:development@banyancommunity.org).

Thank you for your support of Banyan Community's Annual Events.



Banyan Community is a nonprofit organization and our federal tax ID# is 41-1922813. All donations made to our organization are tax deductible.